



Dear Friend of LEAP,

Happy New Year! It's me, Harold, the giraffe who sings and talks with you in the LEAP van.

Thanks to your support, LEAP served a record breaking of some 108,000 primary and secondary students in the 2016/17 academic year! What's more, LEAP has introduced the latest AR (Augmented Reality) and Kinect technologies to all its mobile classrooms. In addition to the new set of primary programme is now introduced, we are well set to provide you with a more interesting and refreshing experience to learn through our drug prevention programmes.

LEAP is a non-profit organisation and relies much on the generous support of the community. Since 2000, we have held the "Spare a Lai-See" Fundraising Project following the Chinese New Year holiday every year. The Project has been well-received and last year we raised over \$300,000 for our programmes. We sincerely hope that we can continue to count on your support.

This year, every lai-see received exceeding HK\$25 will be allocated to our "Harold Inclusive Campaign" which aims to sponsoring Ethnic Minority Students (EMI) who are deprived of the opportunity to enjoy the LEAP programme due to geographical limitations or resource constraints of the schools. The rest will go to the development of LEAP's programme. Please don't miss out this opportunity to help the needy ones in our community.

As in previous years, a Harold donation box will be placed in the school from 26th to 28th February 2018. Please support LEAP by sparing one of your lai-see packets to help us spread the message of healthy living to more students. Don't forget to leave me a message on the back of the lai-see packet with your name and class clearly printed for the opportunity to win the "**Most Inspiring Message Award**" (3 winners). Your generous support may also earn your school the following awards.

- (1) "**Most Supportive School Award**"(3 winners)
- for the top three schools with most students participating
- (2) "**Most Participative School Award**"(3 winners)
- for the top three schools with the highest proportion of students' participating
- (3) "**Most Generous School Award**" (3 winners)
- for the top three schools with the largest donations

In order to reward students for their support and participation, all participants will have the chance of receiving a Calendar Card as souvenir. Two hundred lucky winners will be drawn after the conclusion of the Project.

I look forward to hearing from you and seeing you on my next visit!

Wishing you health and happiness in the New Year.



Harold
February 2018