



Dear Friend of LEAP,

Happy New Year! It's me, Harold, the giraffe who sings and talks with you in the LEAP van.

Thanks to your support, LEAP served a record-breaking of over 112,000 students in the 2017/18 academic year. With the introduction of the revamped primary programme and the full implementation of the Augmented Reality (AR) and Kinect technologies, LEAP is bringing students' learning experience to new heights.

LEAP is a non-profit organisation and relies much on the generous support of the community. Since 2000, we have organised the "Spare a Lai-See" Fundraising Project following the Chinese New Year holiday every year. The Project has been well-received and last year we raised over HK\$300,000 for our programmes. We sincerely hope that we can continue to count on your support.

This year, every lai-see received exceeding HK\$25 will be allocated to our "Harold Inclusive Campaign" which aims at sponsoring Ethnic Minority Students (EMI) who are deprived of the opportunity to enjoy the LEAP programme due to geographical limitations or resource constraints of the schools. We also think it important to promote multi-cultural understanding and social inclusion, and to cultivate students' sense of generosity and benevolence to society through the Project. The rest of the proceeds will go to the development of LEAP's programmes. Please don't miss out this opportunity to help the needy ones in our community.

As in previous years, a Harold donation box will be placed in the school from 13th to 15th February 2019. Please support LEAP by sparing one of your lai-see packets to help us spread the message of healthy living to more students. Don't forget to leave me a message on the back of the lai-see packet with your name and class clearly printed for the opportunity to win the "**Most Inspiring Message Award**" (3 winners). Your generous support may also earn your school the following awards.

- (1) "**Most Supportive School Award**"(3 winners)
- for the top three schools with most students participating
- (2) "**Most Participative School Award**"(3 winners)
- for the top three schools with the highest proportion of students' participating
- (3) "**Most Generous School Award**" (3 winners)
- for the top three schools with the largest donations

In order to reward students for their support and participation, all participants will have the chance of receiving a Harold Calendar Card as a souvenir. A total of two hundred lucky winners will be drawn upon the conclusion of the Project.

I look forward to hearing from you and seeing you on my next visit!

Wishing you health and happiness in the New Year.



Harold
January 2019